

विकास आयुक्त का कार्यालय
(सूक्ष्म, लघु और मध्यम उद्यम)
सूक्ष्म लघु और मध्यम उद्यम मंत्रालय
(भारत सरकार)
निर्माण भवन, सातवीं मंजिल, मौलाना आजाद रोड,
नई दिल्ली-110 108



MSME
MICRO, SMALL & MEDIUM ENTERPRISES
सूक्ष्म लघु और मध्यम उद्यम

OFFICE OF THE DEVELOPMENT COMMISSIONER
(MICRO, SMALL & MEDIUM ENTERPRISES)
MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES
GOVERNMENT OF INDIA
Nirman Bhawan, 7th Floor, Maulana Azad Road,
New Delhi - 110 108

Ph.EPABX - 23063800, 23063802, 23063803 FAX - (91-11) 23062315, 23061726, 23061068, e-mail - dcmsmehq@nb.nic.in

File No. 5(20)/2016-DF/MSME-DI (MATU)

Date: 14.12.2016

The Director,
MSME-DI,
111 & 112, B.T.Road,
Kolkata-700108
(West Bengal).

Subject: Participation of (i)Participation of MSME-DI, Kolkata in 40th Sundarban Mela from 3rd-12th January, 2016 at Canning, South 24 Pragana; and (ii) MSEs in “ Madhakhali Khudra Silpa Mela” from 11th -14th January, 2016 at Madhakhali, Purba Medinipur under Domestic Trade Fair/ Exhibitions component of MATU Scheme - reg.

Sir,

Kindly refer to your letter 5468/LTH/Domestic/ITF/MATU/2015-16 dated 30.11.2016 forwarded therewith the proposal for approval regarding participation of (i) **MSME-DI, Kolkata in 40th Sundarban Mela** (ii) MSEs in the “**Madhakhali Khudra Silpa Mela**”; and under the component Domestic Trade Fair/ Exhibitions of MATU Scheme.

2 In this context, it is informed that the proposal received from your institute for participation of MSME-DI and MSEs units in the trade fair/exhibition under the component “Domestic Trade Fair/Exhibition “of MATU scheme has been approved (as annexed).

3. The approval is subject to the entry of data of participants at web portal www.msmedatabank.in before releasing the subsidy to them, thereafter, the amount of financial assistance released to the MSEs is also needed to be entered on the web portal. The expenditure must adhere to the conditions under the component “**Domestic Trade Fair/Exhibition**“of MATU scheme. Further, the subsidy should be released to beneficiaries within one month from the date of completion of trade fair/Exhibition.

This issues with the approval of Competent Authority.

Encl: As above.

Yours faithfully,

(A.K.Verma)

Dy. Director (MATU)

S.No.	Name of the Fair/exhibition along with venue & date	Name and address of MSEs/Organisation
1.	(i) 40 th Sundarban Mela organised by Bandhu Mahal, Canning South 24 parganas from 3 rd -12 January, 2016	(1) MSME-DI, Kolkata to participate.
	(ii) Madhakhali Kshudra Shilpa Mela organised by Bauria Small Industries Workers Association at Madhakhali, Purba Midnapur from 11-14 January, 2016	(1) M/s Bera Mat House, Nikanthapur, Sadihat, Purba Midnapur-721446 (2) M/s Prapti Crafts, 59/60, Kantapukur, 3 rd Bye Lane, Howrah- (3) M/s Joyguru Photoframe, Vill+P.O.-Alunkaranbarh, Purba Medinipur-721454 (4) M/s Mukharjee Food product, Bouria Industrial Estate, Plot No. 14E/2/1, P.O. Chakkashi, Howrah-711307 (5) M/s Kamala Mat Centre, Bakibhri, Panchuria, Purba Medinipur-721434 (6) M/s Joyguru Sea Shell, Vill+P.O.-Alunkaranbarh, Purba Medinipur-721454 (7) Koley Handicraft, 59/60, Kantapukur, 3 rd Bye Lane, Howrah- (8) M/s Minati Enterprises, Nikanthapur, Sadihat, Purba Midnapur-721446 (9) M/s Joyguru Agarbatti, Vill+P.O.-Alunkaranbarh, Purba Medinipur-721454 (10) M/s Rupashree Enterprises, Nikanthapur, Sadihat, Purba Midnapur-721446

Signature
24.12.16